## Key features of a leaflet

Eye-catching design

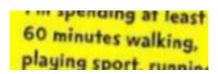


Title telling us what the leaflet is about

**Eatwell Guide** 

The Fen Edge Trail

Facts and information



Walk: Stow cum Quy to Swaffham Bulbeck 5.5 miles (8.8 km)

Sub-headings to organise the information

**Garden Waste:** 

**Recycling:** 

Drawings, photos or diagrams





Topic/technical words

